	COUNCIL POLICY	Policy No: CP-1051-23
		Approved By: Council
		Effective Date: December 4, 2023 Resolution No.: 259-23 Last Reviewed Date: December 4, 2023
		Division: Community and Protective Services – Recreation & Culture Department

PUBLIC ART POLICY

POLICY STATEMENT


The City of Spruce Grove recognizes the importance of arts and culture in enhancing the quality of life, fostering creativity, celebrating and recognizing diversity, and its contribution to the economic and social development of the community. It also recognizes the intrinsic value, diversity and scope of visual art and its important contribution to quality of life, economic vibrancy, history, sense of identity and belonging in our community.

The City of Spruce Grove is committed to the ongoing investment in Public Art as an important element of municipal service delivery to celebrate the values and aspirations of a community and shape its unique sense of space and place.

This policy applies to administrative program areas of Public Art such as; the Mural Program, Municipal Art Collection and other non-categorized projects related to and defined as Public Art.

1. PURPOSE


- 1.1 To define the scope and context of Public Art.
- 1.2 To establish guiding principles related to the procurement, application, installation, deaccession and disposal of Public Art.
- 1.3 To clarify the roles and responsibilities in the provision and delivery of the City's Public Art related programs and initiatives.
- 1.4 To identify funding commitment for the delivery of the Public Art in Public Spaces.
- 1.5 To establish a reserve fund that will provide flexibility in the annual scope and size of potential Public Art projects and initiatives and create a sustainable lifecycle maintenance and replacement plan.

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- 1.6 To ensure that City Public Art purchases and installations align with the values, aesthetics, and goals of the City of Spruce Grove.
- 1.7 Reaffirm the City’s commitment to the ongoing investment in Public Art as an important element of municipal service delivery.

2. DEFINITIONS


- 2.1 “Ad Hoc” means a temporary committee established for a fixed period of time (usually for one year) and/or until the completion of a specific task.
- 2.2 “Administration” means staff of the City, as delegated and assigned by the City Manager.
- 2.3 “Public Art Program Committee” means a committee made of members of Administration and possibly the public (of which are not appointed by Council), and which provides input, perspective, and recommendations on matters of an administrative nature. Any recommendations of the Public Art Program Committee will be made to Administration, who may then provide the recommendations to Council for decision.
- 2.4 “Allied Arts Council of Spruce Grove” (AAC) means a not-for-profit society that supports and promotes Visual Arts in the city of Spruce Grove.
- 2.5 “Artist” means a practicing professional art-maker recognized by peers as such, and who is commissioned specifically to create an artwork or design project, or to collaborate on a design team to complete a public artwork.
- 2.6 “City” means the municipal corporation of the City of Spruce Grove in the Province of Alberta.
- 2.7 “City-funded Public Art” means Public Art that is sponsored, funded, facilitated, approved by the City Manager.

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- 2.8 “City Manager” means the administrative head of the City of Spruce Grove.
- 2.9 “Council” means the Council of the City of Spruce Grove elected pursuant to the *Local Authorities Election Act*, R.S.A. 2000 c L-21, as amended.
- 2.10 “Deaccession” means the formal process of the removal of an object from the collection of an organization.
- 2.11 “Disposal” means the physical removal of the object from the organization by the process decided upon by the governing authority.
- 2.12 “Municipal Art Collection” means one of the administrative Public Art programs and consists of Visual Art that was purchased, donated or otherwise legally acquired by the City. It is indoor Visual Art, selected annually by two Council-appointed members of Council and recognized as being an asset owned by the City. It is considered part of the Public Art Collection. Funding for the purchase of new Visual Art may be from sponsors, donors, grants and/or Public Art funding. Maintenance, repair and replacement of Municipal Art Collection pieces will be supported through Public Art funding.
- 2.13 “Mural” means any piece of artwork painted or applied directly onto a wall, ceiling or other larger permanent surface, flat, concave or convex with or without installation medium. Murals do not sell, promote, advertise, or solicit commercial activity for individuals, not-for-profits, businesses or other organizations.
- 2.14 “Sculpture Art Program” means part of the administrative Public Art program that outlines the principles, process and procedures related to the procurement, installation, recognition, and maintenance of textile, sculpture and three-dimensional art that are determined to be a part of the City’s Public Art Collection. Maintenance, repair and replacement of Sculpture Art Program pieces will be supported through Public Art funding.

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- 2.15 “Mural Program” means part of the administrative Public Art program that outlines the principles, process and procedures related to the procurement, installation, recognition, and maintenance of Murals that are determined to be a part of the City’s Public Art Collection.
- 2.16 Privately-funded Public Art” means Public Art that is procured and installed on private property, outside the Public Art program(s) and therefore is not considered a part of the various City Public Art Programs. Acknowledgement, promotion and inclusion of Privately-funded Public Art in City promotions or promotional tools, is at the discretion of the City Manager and by permission of the owner. Content of Privately-funded Public Art must align with all applicable policies, bylaws, permits and legislation.
- 2.17 “Public Art Reserve” means a specific fund used by Council and Administration to support the procurement, maintenance, repair and/or replacement of the City’s Municipal Art Collection over time.
- 2.18 “Public Places” means buildings or spaces that are easily visible to the public which are City-owned, and/or privately-owned buildings or spaces that, under agreement with the City, are locations where the property owner may install and/or support Visual Art that is procured directly, or indirectly by the City.
- 2.19 “Public Art”, in the context of this policy means specifically Visual Arts, which are original pictorial, graphic, and sculptural works that may include, but are not limited to, two-dimensional and three-dimensional works of fine, graphic, and applied art. Examples include, but not limited to painting, drawing, printmaking, sculpture, ceramics, photography, video, filmmaking, design, textiles, crafts, and architecture. It may include replication of original work with permission and may be both permanent and temporary.
- 2.20 “Public Art Program Committee” means an Ad Hoc Administrative Committee chaired and identified by Administration that provides input, perspective and recommendations related to the planning, procurement and selection of Public Art in Public Places. In addition to representation from Administration, the


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make-up of the Committee will include members of the Allied Arts Council (ACC), Youth Advisory Committee (as available), as well as a defined number of relevant partner and subject matter experts specific to each Public Art Project or initiative.

- 2.21 “Public Art Collection” means all Public Art that is City-funded, purchased, donated or otherwise legally acquired by the City. It is maintained, supported, inventoried and insured by the City.
- 2.22 “Reserve Fund” means restricted funds set aside by a municipality for a specific future project, or as a contingency for excess costs in a specific area.
- 2.23 “Temporary Art” means art pieces or installations not intended to be permanent in one location, area or space and are easily (re)moveable or changed.
- 2.24 “Youth Advisory Committee” means a Council Committee of youth established under the City’s Youth Advisory Committee Bylaw.

3. RESPONSIBILITIES


- 3.1 Council must:
 - (a) demonstrate its commitment to the enhancement of public spaces through art;
 - (b) as part of the corporate planning process, allocate and approve a dedicated operating budget and related reserve funding for the creation, maintenance, repair, replacement and promotion of Public Art projects and initiatives, and support long-term planning for Public Art projects in the community;
 - (c) establish and maintain a Reserve Fund, specific to Public Art;

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- (d) through Corporate Planning process, review annual plans and budget for Public Art Projects;
- (e) specific only to the selection of Municipal Art Collection program, appoint two (2) Council members to annually participate in the selection of Municipal Art Collection pieces;
- (f) for all other Public Art, review recommended selections of proposed Public Art projects from Administration, and provide final approval; and
- (g) where possible, participate in Public Art unveilings and promotions.

3.2 City Manager must:

- (a) delegate responsibility for the implementation of the Public Art Policy;
- (b) establish and support an ad hoc Public Art Program Committee;
- (c) coordinate, recruit and lead the ad hoc Public Art Program Committee;
- (d) coordinate the installation requirements with related internal department representatives, as required.
- (e) manage the Public Art Reserve and any related operating costs as provided in the Corporate Plan;
- (f) ensure the maintenance, inventory of City-funded Public Art within the city directly, through agreements, and/or partnerships;
- (g) ensure selection and procurement of art complies with all relevant policy and legislation;

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- (h) establish mechanisms for ongoing evaluation and reporting on the impact and success of Public Art in Public Places projects and programs, ensuring accountability and transparency in the use of public resources.
- (i) provide to Council, recommended Public Art selections from the Administration for final approval;
- (j) report on Public Art in Public Places annually to City Council and the community, as required;
- (k) explore partnerships, grants, and sponsorship opportunities to supplement public funding for Public Art in Public Places initiatives, further enriching the community's artistic and cultural landscape;
- (l) establish a terms of reference that outlines roles, responsibilities, expectations, and appointment terms for the ad hoc Public Art Program Committee;
- (m) receive and collect suggestions and examples of potential projects from the community for consideration within the annual planning process and criteria for Public Art;
- (n) promote City-funded Public Art to the community, maintaining inventories and descriptions;
- (o) address Privately-funded Public Art, that is in contravention of applicable policies, bylaws, permits and legislation ;
- (p) ensure use of images, replicas or other applications of Public Art comply with agreements and applicable legislations;
- (q) develop and implement program planning tools related to Public Art that support community and artist participation in the program. Including but not limited to call for artists, call for locations, maintenance and ownership agreements, promotion and marketing, deaccession and disposal; and

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- (r) ensure all Public Art assets are assessed and insured appropriately.


3.3 Ad Hoc Public Art Program Committee must:

- (a) support Administration in the planning, selection, recommendation, and placement of Public Art, excluding the Municipal Art Collection program, ensuring a transparent and inclusive process that reflects the intent and purpose of the Public Art Policy;
- (b) review and assess proposed locations, themes and scope of Public Art projects and initiatives and provide recommendations to Administration;
- (c) participate in the evaluation of Public Art submissions using the Public Art selection tool(s) that are created for each project or initiative, making recommendations to Administration; and
- (d) where possible, participate Public Art unveilings and promotions.

4. GUIDING PRINCIPLES

4.1 Public Art recommended by Administration must:

- (a) reflect the values, history, and aspirations of the City and its residents, promoting an inclusive and diverse community identity;
- (b) engage and inspire residents and visitors, fostering a sense of pride and belonging within the community;
- (c) be accessible to all, irrespective of age, background, or ability;
- (d) be created with consideration for its impact of, and on, the physical environment;

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- (e) be respectful, sensitive to cultural misappropriation and be inclusive;
- (f) be of high artistic quality and contribute to the cultural and aesthetic enrichment of public spaces;
- (g) consider the number and types of Public Art will fluctuate annually to support a variety of different types of projects (murals, sculpture, wraps, temporary, permanent, etc.); and
- (h) consider local, regional, national and international Artist submissions, as outlined for each project.

5. FUNDING MODEL

- 5.1 Funding for Public Art in the community will be established through the Corporate Plan process.
- 5.2 The total amount allocated annually for reserve, new projects, repair and maintenance, and/or replacement will be determined by Administration and recommended to Council and will fluctuate based on needs, opportunities, available resources and identified priorities.
- 5.3 The number and types of Public Art projects will fluctuate annually to accommodate larger, multiple/smaller projects, different types of projects (murals, sculpture, wraps, temporary, permanent, etc.).

6. RESCISSION OF POLICY 8,031

- 6.1 Policy 8,031 is hereby rescinded.

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RELATED DOCUMENTS

- Municipal Development Plan
- Strategic Plan
- Annual Corporate Plan
- Cultural Master Plan
- Recreation and Culture Department Business Plan

APPROVAL

Mayor: Original Signed by Mayor Acker Date: December 6, 2023